

A-Level Bridging Work - Business Studies

All tasks should be completed and handed in to your teacher during your first lesson at the start of the academic year. **The highlighted task** should take approximately **one hour** to complete and this should be submitted to your teacher on the A-level induction day in term 6.

Introduction to the Course <i>(3 hours)</i>	Introduction resources for task	A Level Preparation Tasks <i>(3 hours)</i>
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Introduction

Please view the video below that introduces you to the content and assessment of the Business Studies A-level course.

<https://www.loom.com/share/e1f5e492ef2c44da94b79905b83b10c1>

News

It is very important that you stay up to date with what is happening in the business world. You will need to sign up (free) to some but not all of these sites to get access to their articles.

If you have not studied business before it's possible a lot of this will be difficult to understand the significance of the news stories but there will be others that make perfect sense to you try and seek those out.

You ought to spend about 1 to 1.5 hours reading before the 12th of July.

Write a 200 word summary of three of these articles including three things you have learnt, two things that have surprised you and one thing that you found challenging

Resources for reading/podcasts

Below is a range of sources you could use in order to complete the introduction task. If you come across any other podcasts please share them with me and I'll share them with the group.

Websites

<https://www.bbc.co.uk/news/busine>

[ss https://www.retailgazette.co.uk/](https://www.retailgazette.co.uk/)

<https://www.marketingweek.com/marketing-news/>

<https://www.reuters.com/?edition-redirection=uk>

<https://www.thegrocer.co.uk/>

<https://www.cityam.com/>

Podcasts

<https://www.bbc.co.uk/programmes/b0070lr5>

<https://www.youtube.com/channel/UCddYvBABZ8J47nJxj-69RRw>

Secret Leaders is a series of podcasts that you can sign up to for free. Listen to a couple of them and then carry out some further research on the entrepreneur featured in them. Create a fact file covering the following.

- 1) Early life
- 2) How they became an entrepreneur
- 3) An outline of their journey up to today covering - Failures or mistakes
- Successes
- 4) Any advice they give to fellow

entrepreneurs. <https://www.secretleaders.com/>

Approx. 6 hours of work in total. For further guidance, please contact sburgess@chippingnortonschool.org