

WEST OXFORDSHIRE LEARNING PARTNERSHIP



BARTHOLOMEW SCHOOL



BURFORD SCHOOL



CARTERTON COMMUNITY COLLEGE



CHIPPING NORTON SCHOOL



THE HENRY BOX SCHOOL



THE MARLBOROUGH C of E SCHOOL



WOOD GREEN SCHOOL



ABINGDON & WITNEY COLLEGE



2017-18

Course Title:	UAL Level 3 Diploma in Creative Media Production & Technology
Examination Board & Details	University of the Arts London Awarding Body (UAL). The course is graded from P (pass) to D* (Distinction*) and is equivalent to 1.5 A Levels.
Course Structure: YEAR 1	<p>During the course you will undertake a number of practical and theory units, which will give you a broad understanding and develop your skills in a range of different media related fields. These include making a music video, a radio drama, and a corporate video, as well as researching and studying the creative media sector.</p> <p>Unit 1. Introduction to media processes and technical skills Unit 2. Introduction to design and research skills in creative media production Unit 3. Introduction to professional practice in creative media production Unit 4. Critical and contextual awareness</p> <p>Units 1–4 are linked together to provide you with a sound introduction to the skills, knowledge and understanding necessary to explore, enhance and sustain your creative development and determine a good standard from which can develop. You will be given a broad introduction to creative media production and technology that will help you find your strengths and also develop an understanding of the interlinked nature of the media industries.</p>
Course Structure: YEAR 2	<p>By the end of this course, as well as the qualification you will have developed an extensive portfolio of professional work, which will help you be ready for your next step, whether it be university or employment in the media industries.</p> <p>Unit 5. Investigating audio production and technology Unit 6. Investigating visual production and technology Unit 7. Investigating interactive media production and technology</p> <p>Units 5–7 will require you to apply your newly acquired skills, knowledge and understanding through a series of more complex and demanding assignments in a range of media platforms. The aim is for you to begin to recognise the unique characteristics of specific creative media and find your own voice and personal interests within this.</p> <p>Unit 8. Developing a creative media production project</p> <p>Unit 8 is the final unit in the two-year qualification. It will provide you with a measure of self-directed learning through the completion of a substantial creative media production and technology project that is driven by you. This is the unit that will dictate your final grade; therefore, it is important it comes last and is a well-developed project that you propose, developing your personal skills and interests.</p>
How will you learn? (investigations, course work, etc.)	The structure of the qualification allows you to combine newly acquired practical skills with theoretical knowledge and understanding as you explore your strengths and ambition in relation to a broad range of creative media disciplines. The course is very 'holistic' meaning that the areas of learning combine to improve your work overall. This reflects how you work in the industry too; in a project-based way.
Assessment Methods	This qualification will be internally assessed and internally and externally moderated against the unit outcomes and assessment criteria. Assessment evidence will be diverse and will be appropriate for the type of work produced, for example: reflective journals, blogs, workbooks, notebooks, research portfolios, storyboards, presentations, audio, visual and digital communications. There are no external exams. The final grade awarded is based on unit 8 as you will have developed this skills and experience by this stage to achieve the best grade possible.
Skills you will need	<ul style="list-style-type: none"> • A desire to investigate creative media further • A critical interest in media and communications • An enquiring and questioning mind • A good level of digital literacy • Ability to communicate effectively verbally and in writing • A creative approach • Ability to demonstrate skills through practical application.
Career Steps/ Progression	The Level 3 Diploma in Creative Media Production & Technology is designed to provide students with the knowledge, skills and understanding necessary to access and progress to degree level study or employment in the media sector. Possible careers include: Multimedia Production, Interactive Media, Film Editing, Computer Games Design, Animation, Radio Production, Film Production, Researcher, Broadcasting, Copywriter, Script writing, Art Director. You can combine the UCAS tariff points gained on this course with other A levels to access a broader range of degree courses; the UAL course is highly reputable and well recognised by both universities and employers.
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